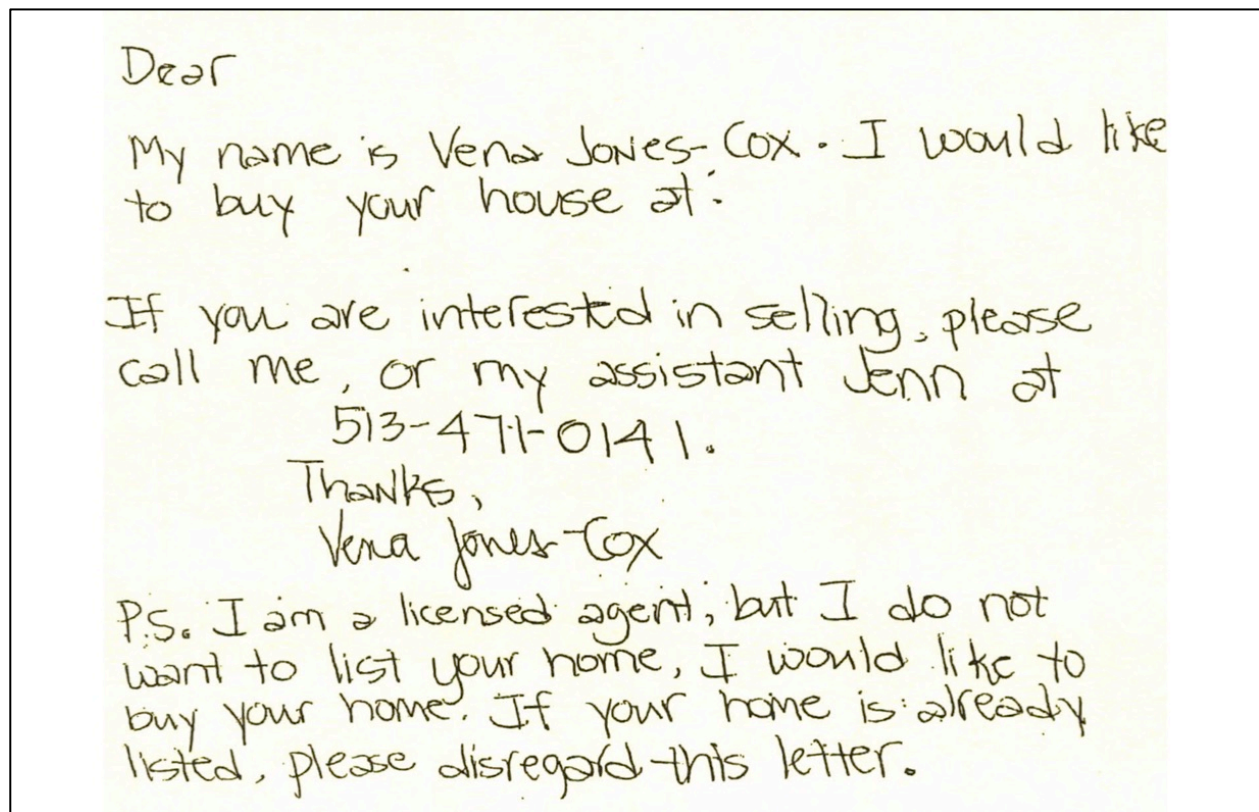


This postcard is the best performer for us for certain kinds of sellers--vacant, ugly houses, absentee owners, tax sales, and any other lead where you don't necessarily want to say how you found the deal ("Hey, your house is hideous, sell it to me before someone burns it down" is not good rapport-building language!) You'll need to create a different type of mailing for sensitive situations like probate, but this one will work great for most situations.

We handwrite what you see here, take it to the printer and have 500 made on light yellow card stock, then fill in just the blanks (name and property address). This takes seconds per card vs. handwriting the whole thing, and the printing is less than a nickel per finished card.



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