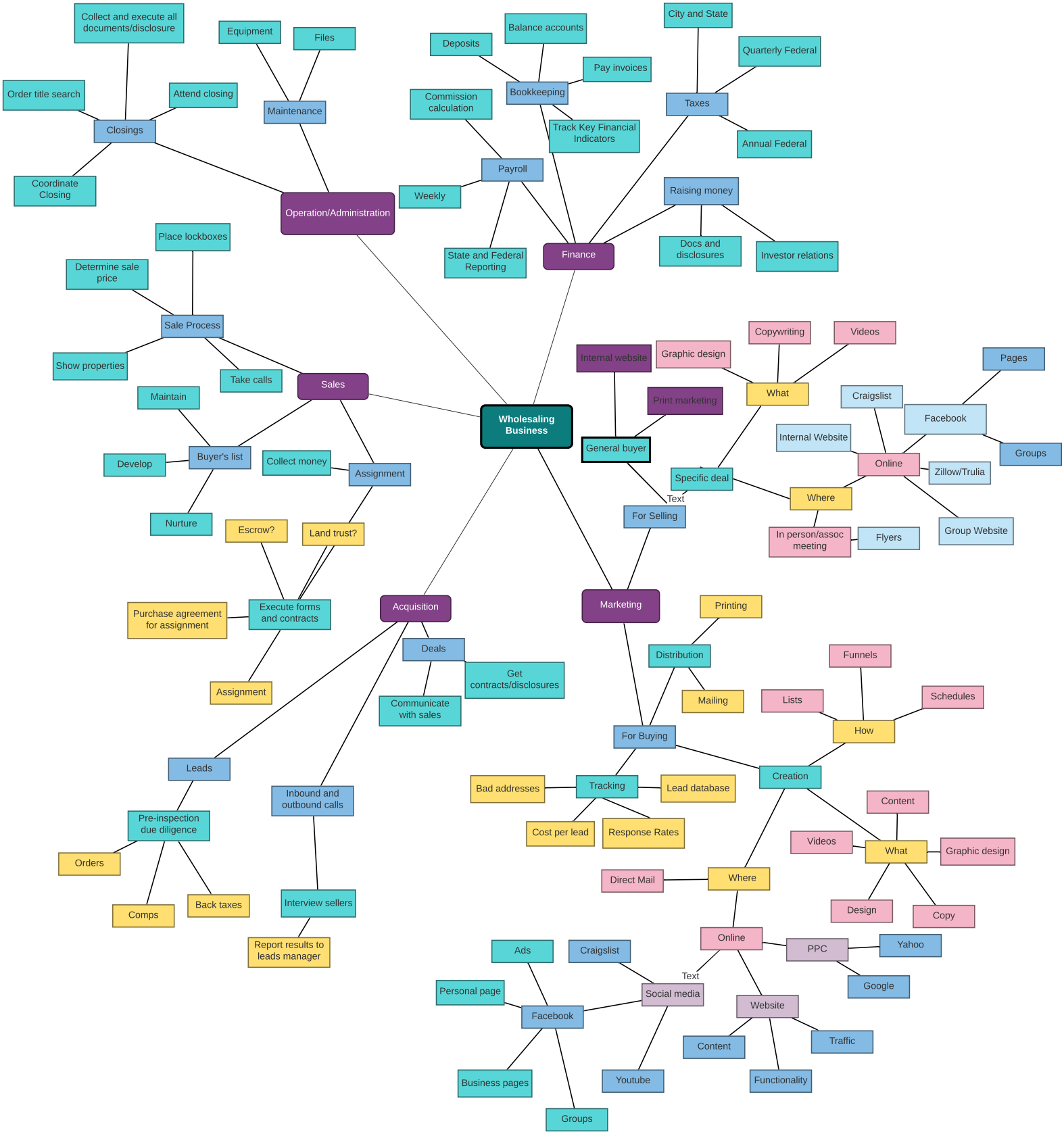
Wholesaling Business
Operation/Administration
Closings
Collect and execute all documents/disclosure
Order title search
Attend closing
Coordinate Closing
Maintenance
Equipment
Files
Finance
Bookkeeping
Deposits
Balance accounts
Pay invoices
Track Key Financial Indicators
Payroll
Commission calculation
Weekly
State and Federal Reporting
Taxes
City and State
Quarterly Federal
Annual Federal
Raising money
Docs and disclosures
Investor relations
Sales
Sale Process
Place lockboxes
Determine sale price
Show properties
Take calls
Buyer's list
Maintain
Develop
Nurture
Assignment
Collect money
Acquisition
Execute forms and contracts
Purchase agreement for assignment
Assignment
Land trust?
Escrow?
Deals
Get contracts/disclosures
Communicate with sales
Leads
Pre-inspection due diligence
Orders
Comps
Back taxes
Inbound and outbound calls
Interview sellers
Report results to leads manager
Marketing
General buyer
Internal website
Print marketing
Text
For Selling
What
Copywriting
Videos
Graphic design
Specific deal
Where
Online
Internal Website
Craigslist
Facebook
Pages
Groups
Zillow/Trulia
Group Website
In person/assoc meeting
Flyers
For Buying
Distribution
Printing
Mailing
Tracking
Bad addresses
Lead database
Cost per lead
Response Rates
Creation
How
Funnels
Lists
Schedules
What
Content
Videos
Graphic design
Design
Copy
Where
Direct Mail
Online
PPC
Yahoo
Google
Website
Traffic
Content
Functionality
Social media
Text
Craigslist
Ads
Facebook
Personal page
Business pages
Groups
Youtube